

Plexus Member featured in Spotlight on NGLCC Website

Linear Creative, a member of Plexus and an LGBT-certified business, was featured on the home page of the National Gay Lesbian Chamber of Commerce (NGLCC) in the Member Spotlight. The column highlighted Linear's expertise in advertising, marketing, web design, and digital media.

Linear Creative gained national recognition for the "One Voice" video produced for Plexus in the fall of 2010. As a result, they were asked to provide video segments for one of the National Dinner presentations for NGLCC in November 2010.

The screenshot shows the NGLCC website homepage. At the top is a navigation bar with links for 'Join Home', 'Contact Us', 'Site Map', and a search box. Below the navigation is a large banner with the NGLCC logo and the text 'America's LGBT chamber of commerce'. A group of three people is featured in the banner. Below the banner is a 'Log In' link and a 'Signup for NGLCC News' button.

On the left side, there is a menu with the following items: About NGLCC, Programs & Initiatives, Supplier Diversity, Corporate Relations, Advocacy, Community, News & Events, and Membership. Below the menu is a section for 'FOUNDING SPONSORS' featuring the Motorola logo. At the bottom left is the 'BIZ' logo with the text 'THE NATIONAL VOICE OF LGBT BUSINESS'.

The main content area features a large graphic for the '2011 Out for Business LAS VEGAS NEVADA' conference, scheduled for August 2-5. Below this is an 'Upcoming Events' section with the following items:

- 8/2/2011 – 8/5/2011: Out for Business: NGLCC National Business & Leadership Conference
- 11/18/2011: NGLCC National Dinner: An Evening of Courage
- 1/16/2012: 2012 Diversity & Leadership in Financials Services Awards

A 'More' link is provided for the upcoming events. Below the events is a 'Press Releases' section with the following items:

- 6/1/2011: NGLCC Seeks Swift Confirmation for Commerce Nominee John E. Bryson
- 5/23/2011: NGLCC Calls On Governor Bill Haslam to Veto Anti-Equality Job-Killing Bill

On the right side, there is a 'MOBILE ALERTS' section with a 'Sign up now' button. Below this is the 'MEMBER IN THE SPOTLIGHT' section, which is circled in red. It features the Linear Creative logo and the text 'Linear Creative'. Below the spotlight is a 'BENEFIT FROM YOUR NGLCC MEMBERSHIP' section with text about the organization's commitment to expanding economic opportunities for LGBT-owned businesses.